

### 1896

#### ~ The Year it all started ~



Our unique blend of strong tradition and smart innovation has led us to be one of the key promoters of the Mediterranean diet worldwide, with a presence in more than 100 countries on five continents.

Every single product we make is a testimony to the knowledge and expertise we've built up over more than a century.



#### Bringing the best of MEDITERRANEAN TO YOUR TABLE



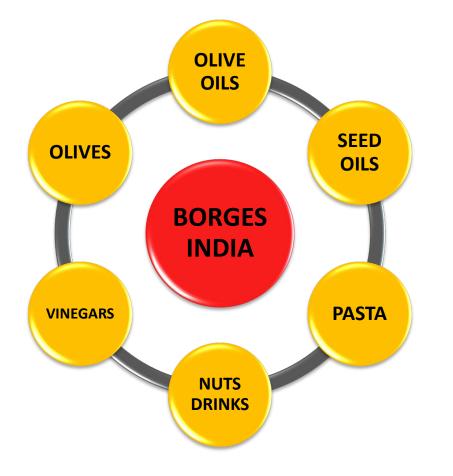
## **BORGES INDIA**

A 100% Subsidiary of the Borges Mediterranean Group









## **OUR PRODUCTS**

#### Range of Healthy Products for all

Innovative offerings

Highest Quality standards



# **OLIVE OILS**



# BORGES OLIVE OILS

- No. 1 Olive Oil brand in India
- 1<sup>st</sup> to introduce Extra Light Olive Oil for Indian cooking
- 1<sup>st</sup> Olive Oil brand to have a celebrity endorsed
   TVC
- Widest range of Olive Oils: All variants, all SKUs
- Manufactured , Packed, Imported and Distributed by Borges.





# BORGES HARMONY Single Variety Extra Virgin

- 1<sup>st</sup> of its kind in India Single Origin Extra Virgin
- Made from Hojiblanca Olives Better & unique recipe
- Balanced flavor- Fruity with a spicy finish
- It's the WORLD's BEST EVOO



#### **KEY DIFFERENTIATORS**

Single Variety EVOO

'RA VIRGI



# **SEED OILS**





Packed in **Spain** 

## BORGES CANOLA The All-in-one Oil

#### • 100% NON-GMO

- Most of the Canola in the world today is GMO
- Borges Canola is manufactured in our plant in Spain which has no presence of any GM substance

#### 100% NON-GMO The All-in-One Oil Guaranteed All-in-one oil for you GUARAN TEA BRAIN NON GMO Rich source of Omega -3 Helps improve brain function • HEART 🛠 Zero cholesterol & BODY. lowest\* saturated fat Keeps you agile May reduce risk of Helps reduce heart disease inflammation in arthritis GUAR

#### Lowest saturated fats

- Rich in Omega-3
- Good amount of MUFA
- Perfect for frying, baking, marinating and

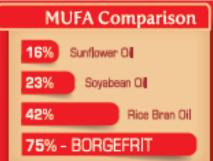
everyday Indian cooking



#### **KEY DIFFERENTIATORS**



### KEY DIFFERENTIATORS



Only Sunflower with

75% MUFA

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# BORGES BORGEFRIT High Oleic Sunflower Oil

- 1<sup>st</sup> 100% Hi-Oleic Sunflower Oil
- Made from Select variety of Sunflower seeds in Spain
- 75% MUFA highest among commonly used oils
- Ideal for Diabetics
- Perfect for Indian cooking



### OILS PRODUCT LIST

Product	Net contents	Packaging type	MRP	Country of origin
Borges Harmony Extra Virgin Olive Oll	500 ml	Glass	800	Spain
Borges Extra Virgin Olive Oil	250 ml	Glass	400	Spain
Borges Extra Virgin Olive Oil	500 ml	Glass	750	Spain
Borges Extra Virgin Olive Oil	1 L	Glass	1400	Spain
Borges Extra Virgin Olive Oil	1 L	PET	1400	Spain
Borges Classic Olive Oil	250 ml	Glass	375	Spain
Borges Classic Olive Oil	500 ml	Glass	700	Spain
Borges Classic Olive Oil	1L	Glass	1350	Spain
Borges Extra Light Olive Oil	250 ml	Glass	375	Spain
Borges Extra Light Olive Oil	500 ml	Glass	700	Spain
Borges Extra Light Olive Oil	1L	Glass	1350	Spain
Borges Extra Light Olive Oil	1L	PET	1350	Spain
Borges Extra Light Olive Oil	2L	PET	2600	Spain
Borges Canola Oll	1L	PET	399	Spain
Borges Hi-Oleic Sunflower Oil	1L	PET	399	Spain



#### THE HIGHEST QUALITY ITALIAN PASTA

#### PASTA THAT'S HIGH IN FIBRE AND FULL OF FLAVOUR





#### **KEY DIFFERENTIATORS**

100% ITALIAN Durum Wheat Semolina





Unique Mini Range



### **BORGES PASTAS** Premium Italian Pastas

- 100% Italian Origin Pasta
- Made from 100% Italian Durum Wheat

#### Semolina

- •Unique Kids Range Pasta- Fusilli & Penne
- •Tricolor Pasta curated with dehydrated spinach

#### & tomato

- Whole Wheat Pasta Range
  - •Healthier & value added pasta with Whole
  - Wheat Advantage
  - •High Fiber & High Protein



### PASTA PRODUCT LIST

Product	Net contents	Packaging type	MRP	Country of origin
Borges Penne Pasta - Durum Wheat	500g	Polypack	250	Italy
Borges Fusilli Pasta - Durum Wheat	500g	Polypack	250	Italy
Borges Farfalle Pasta - Durum Wheat	500g	Polypack	250	Italy
Borges Spaghetti Pasta - Durum Wheat	500g	Polypack	250	Italy
Borges Penne Pasta - Whole Wheat	500g	Polypack	275	Italy
Borges Fusilli Pasta - Whole Wheat	500g	Polypack	275	Italy
Borges Mini Penne - Durum wheat	350g	Polypack	180	Italy
Borges Mini Fusilli - Durum wheat	350g	Polypack	180	Italy





BORGES



#### **KEY DIFFERENTIATORS**

#### **Certified ORGANIC**



With the "MOTHER"



# BORGES APPLE CIDER VINEGAR With the Mother

Goodness of "*Mother*"- unfiltered enzymes, vitamins, minerals
Made from *Organically Harvested Apples Unfiltered* & Unprocessed

- •Borges Quality Assurance
- •Glass Pack for upmost Product Protection





IGP Certification for Modena Origin



#### Produced & Bottled in Italy



# BORGES BALSAMIC VINEGAR Of Modena

- World renowned variety of Balsamic Vinegar
- From Modena region which bears IGP
- Certification- "Protected Geographical

#### Indication"

- •In Premium & Unique Glass bottle pack
- Used for Salads, meats and as vinaigrette



### VINEGARS PRODUCT LIST

Product	Net contents	Packaging type	MRP	Country of origin
Borges Organic Apple Cider Vinegar	355 ml	Glass	400	Spain
Borges Balsamic Vinegar	250 ml	Glass	300	Italy

# OLIVES



Basic Range -•Green Pitted •Green Sliced



#### **KEY DIFFERENTIATORS**





Find on each label information about the Firmness, Flavor Intensity and Saltiness

# BORGES OLIVES Spanish Manzanilla

Manzanilla Olives: Upmost quality for Table
 Olives

 Bigger in size, better in appearance & taste in comparison to widely imported HojiBlanca variety

- Unique & Wide Value Added Range:
  - •Lemon
  - •Jalapeno
  - Pepper
  - •Hot Pepper



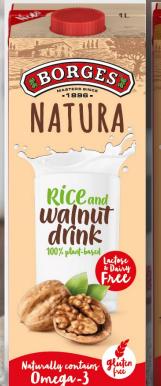
### **OLIVES PRODUCT LIST**

Product	Net contents	Packaging type	MRP	Country of origin
Borges Pitted Green Olives	283 g	Glass	250	Spain
Borges Sliced Green Olives	283 g	Glass	250	Spain
Borges Pepper Stuffed Olives	283 g	Glass	225	Spain
Borges Hot Pepper stuffed Olives	283 g	Glass	225	Spain
Borges Lemon stuffed olives	283 g	Glass	275	Spain
Borges Jalapeno stuffed Olives	283 g	Glass	225	Spain

# NUT DRINKS

### BORGES CALIFORNIAN NUTS NOW IN A DRINK





NOO? . WERT

NATURA





# **BORGES NATURA NUT DRINKS**

**Walnut Drink Hazelnut Drink** Almond drink

- Nutrition of a handful of Nuts in every Glass
- Unique recipes one of its kind
- 100% Lactose Free, 100% Vegan & Dairy Free
- No Added Sugar
- •Thicker, Creamier & Tastier than any lactose free drink
- Natural sweetness makes it great for desserts, tea/coffee.





Handful of nuts in every glass



**GLUTEN** 

### NUTS DRINKS PRODUCT LIST

Product	Net contents	Packaging type	MRP	Country of origin
Borges Natura Walnut drink	1L	TetraPak	349	Spain
Borges Natura Almond drink	1L	TetraPak	349	Spain
Borges Natura Hazelnut drink	1L	TetraPak	349	Spain

Many more healthy and unique products coming soon...

